

Nouvelle collection de lunettes femmes WOVEN par OKIA

1 juin 2012

FABRIC TEXTURE ON YOUR EYEWEAR: NOW IT IS POSSIBLE THANKS TO THE NEW WOVEN COLLECTION BY OKIA!

Colourful, funny, unconventional: here is the new amazing Woven Collection by OKIA! Inspired to the art and design of woven fabrics, this special collection gives a fresh and modern twist to the tradition and elegance of classic fabric texture.

Intricate designs and skillfully embroidered fabrics define the collection frames, where different plot geometries are harmoniously matched with beautiful colour combinations in order to meet anyone's taste and demand. The fabric texture is spread all along the temple bringing attention to the frame and making it the ultimate accessory for fashion-forward consumers. The final result is a collection of a significant impact where unique textures and exquisite colours bring the traditional feel of the hand woven fabrics back to life.

Thanks to the internationally renowned HDA® Technology, OKIA is able to translate every single inspirational image and idea into extremely detailed and lifelike eyewear decorations. The brand-new Woven Collection represents the latest extraordinary goal reached by OKIA through a continuous research and improvement on acetate processing and once again confirms the endless creative possibilities offered by its patented technology. An authentic masterpiece of design and innovation, this new collection shows a really surprising blend of high technology and fashion for a stylish and absolutely original look.

Add charm to your style! Choose your own Woven frame and give a touch of oddness to your look!

